Steward Partners Investment Advisory, LLC June 26, 2020 FORM CRS

Steward Partners Investment Advisory, LLC is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at <u>Investor.gov/CRS</u>, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: Financial Planning; Portfolio Management; Pension Consulting; Selection of Other Advisers; Asset Allocation; and Advisory Consulting Services. We also act as a Portfolio Manager to a Wrap Fee Program. Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, and 8 by clicking this link <u>https://adviserinfo.sec.gov/firm/brochure/283004</u>.

<u>Account Monitoring</u>: If you open an investment account with our firm, as part of our standard service we will monitor your investments on an ongoing basis with account reviews conducted at least annually.

<u>Investment Authority</u>: We manage investment accounts on a **discretionary** basis whereby **we will decide** which investments to buy or sell for your account. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing. We also offer **non-discretionary** investment management services whereby we will provide advice, but **you will ultimately decide** which investments to buy and sell for your account. You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

Investment Offerings: We offer advice on all types of investments or products and do not limit our advice or recommendations to certain types of investments.

<u>Account Minimums and Requirements</u>: In general, we require a minimum account size to open and maintain an advisory account, which may be waived in our discretion.

Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services. For detailed information, refer to our Form ADV Part 2A, Items 5 and 6 by clicking this link https://adviserinfo.sec.gov/firm/brochure/283004.

- Asset Based Fees Payable quarterly in advance. Since the fees we receive are asset-based (i.e. based on the value of your account), we have an incentive to increase your account value which creates a conflict especially for those accounts holding illiquid or hard-to-value assets.
- Hourly and Fixed Fees Depending on the arrangements made at the inception of the engagement, we may
 agree to billing our consulting services (billing on outside assets and financial planning) on either an hourly or flatrate basis, or based on a percentage of assets. We may agree to charge the fee annually, one-time, or quarterly
 based on the services provided, and, with some limitations, billing may be either in advance or arrears.
- Wrap Program Fees Payable quarterly in advance, based on the average daily balance. Asset-based fees associated with a wrap fee program generally include most transaction costs and fees to a broker-dealer or bank that has custody of the assets; therefore, the asset-based fee is higher than a typical asset-based advisory fee. Since our firm pays the transaction costs associated with securities transactions in your account, we have an incentive to minimize the trading in your account;
- Other Advisory Fees In addition to our fees, you may also pay Advisory fees charged by third party money
 managers, which in some cases are separate and apart from our fees while in other cases they may include our
 fee.

 Clients pay the additional fees and/or expenses: Examples of common fees and costs applicable to our clients are: Custodian fees; Account maintenance fees; Fees related to mutual funds and exchange-traded funds; Transaction charges when purchasing or selling securities; Fees related to variable annuities, including surrender charges; and Other product-level fees associated with your investments.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Key Questions to Ask Your Financial Professional

• Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- **Third-Party Payments; Registered Representatives:** Persons providing advice on behalf of our firm are registered representatives with a broker-dealer. These persons receive compensation in connection with the purchase and sale of securities or other investment products. Compensation earned by these persons is separate and in addition to our advisory fees. This practice presents a conflict of interest because they have an incentive to recommend investment products based on the compensation received rather than solely based on your needs.
- Third-Party Payments; Insurance Agents: Some persons providing investment advice on behalf of our firm are
 licensed as independent insurance agents. These persons will earn commission-based compensation for selling
 insurance products. Insurance commissions are separate and in addition to our advisory fees. This practice
 presents a conflict of interest because they have an incentive to recommend insurance products to you for the
 purpose of generating commissions rather than solely based on your needs.

Refer to our Form ADV Part 2A by clicking this link <u>https://adviserinfo.sec.gov/firm/brochure/283004</u> to help you understand what conflicts exist.

Key Questions to Ask Your Financial Professional
How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

The financial professionals servicing your account(s) are compensated via receipt of a salary, bonus and, in some cases, non-cash compensation. Financial professionals' compensation is based on the amount of client assets they service and the revenue the firm earns from the person's services or recommendations. The fee structure and bonus compensation paid to our financial professionals will, in some cases, involve a conflict of interest because they have a financial incentive to trade more or less depending on the arrangements and type of account.

Do you or your financial professionals have legal or disciplinary history?

Yes, while our firm does not have any reportable disciplinary matters, some of our financial professionals currently have legal or disciplinary history to disclose. These events are disclosed in the specific individual's Form U4 and/or Form ADV Part 2B Supplement. These documents can be found by going to <u>Investor.gov/CRS</u>.

Key Questions to Ask Your Financial Professional

• As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about your investment advisory services and request a copy of the relationship summary at 212-364-0364 or click the link provided <u>https://adviserinfo.sec.gov/firm/brochure/283004</u>.

Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?